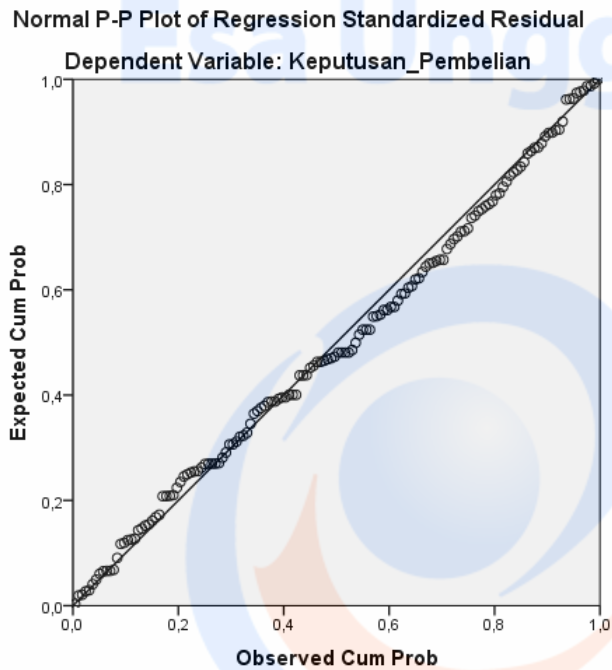


LAMPIRAN 7 Uji Asumsi Klasik

Uji Normalitas



Uji Multikolinieritas

Model	Collinearity Statistics	
	Tolerance	VIF
(Constant)		
1 Citra_Merek	,400	2,502
Kualitas_Produk	,263	3,808
Harga	,306	3,269

a. Dependent Variable: Keputusan Pembelian

Uji Heterokedastisitas

